



August 7, 2024

Dear Boissevain Street Fest Supporter,

We would like to thank you for your contribution and support of Boissevain Street Fest 2023. Last year's event was a great success with daytime and evening entertainment and festivities on the street in downtown Boissevain. Street Fest continues to grow great momentum and support and event plans are well underway for the 2024 event.

The 4th Annual Boissevain Street Fest will take place on Saturday September 14, 2024 on South Railway Street and our community planning team is working hard behind the scenes on this year's festivities. Several community groups and organizations are working in conjunction with the Municipality of Boissevain-Morton to host an action-packed line up of activities and entertainment for the community and visitors to enjoy while showcasing our local businesses, eateries, and all that Boissevain has to offer!

This event will benefit our entire community and we are currently seeking sponsorship support to assist with event costs and making Street Fest 2024 even bigger and better! We are pleased to offer a variety of sponsorship opportunities for this year's event (see next page for full details).

Please note that the **deadline for sponsorship commitment** (in order to meet any applicable print deadlines) **is August 26, 2024**. We encourage you to reach out as soon as possible to lock in your sponsorship preference. This also allows event components to be finalized and promoted sooner. Also, any corporate banners (as applicable) should be dropped off to the Municipal Office by August 31, 2024.

Any sponsorship questions can be directed to Melissa Perkins at the Municipal Office at (204) 534-2433 or via email at mperkins@boissevain.ca. Thank you for your consideration and support of this important community event!). We look forward to seeing you out in the street to celebrate together in September!



2024 Sponsorship Program

Sponsorship Level	Amount	Sponsorship Benefits
Partner Sponsor	\$2,500	<ul style="list-style-type: none"> * Logo on all Street Fest promotional materials and advertising * Logo on Street Fest webpage on boissevain.ca * Opportunity for your business banners to be hung at event * Opportunity for business booth/exhibit at event * Logo on event sponsor signage at event * Opportunity for verbal address on-stage prior to headliner entertainment * Verbal recognition at event * Social media shout-out post event
Platinum Sponsor	\$1,000	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Opportunity for business banner to be hung at event * Opportunity for business booth/exhibit at event * Logo on event sponsor signage at event * Verbal recognition at event * Social media shout-out post event
Gold Sponsor	\$500 - \$999	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Opportunity for business booth/exhibit at event * Logo on event sponsor signage at event * Social media shout-out post event
Silver Sponsor	\$300 - \$499	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Logo on event sponsor signage at event * Social media shout-out post event
Bronze Sponsor	\$100 - \$299	<ul style="list-style-type: none"> *Printed name recognition on event sponsor signage at event *Social media shout-out post event

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Children's Stage Entertainment Sponsor (Live Entertainment Show: The Bubble Man)	\$1,000	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Opportunity for verbal address on event stage prior to performance * Logo/signage recognition in Children's Area during event * Logo on event sponsor signage at event * Verbal recognition at event * Social media shout-out post event
Children's Activities Area (Bouncers, Activities & Face Painting)	\$1,000	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Logo/signage recognition in Children's Area during event * Opportunity for corporate table/display in Children's Area * Logo on event sponsor signage at event * Verbal recognition at event * Social media shout-out post event
Caricatures Tent Sponsor (Personalized Caricature Drawings by Alan Sideen)	\$1000	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Logo/signage on-site at Vendor Market * Logo on event sponsor signage at event * Social media shout-out post event
Matinee Movie Sponsor (Family Movie at Boissevain Theatre)	\$500	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Logo/signage on-site at Boissevain Theatre during matinee * Logo on event sponsor signage at event * Social media shout-out post event
Vendor Market Sponsor (Outdoor Vendor Market)	\$500	<ul style="list-style-type: none"> * Logo/recognition on Street Fest webpage on boissevain.ca * Logo/signage on-site at Vendor Market * Logo on event sponsor signage at event * Social media shout-out post event

***To confirm your sponsorship** please email mp Perkins@boissevain.ca and include your preferred level of sponsorship, along with your logo. Cheques can be made payable to "Municipality of Boissevain-Morton" with the memo line noted as "Street Fest Sponsorship" and mailed to the Municipality of Boissevain-Morton, Box 490, Boissevain, MB, R0K 0E0.

Thank you for your consideration and support of Boissevain Street Fest 2024!

